

Business Building Priority Checklist...

- ☐ Pick a Niche Market To Work With
- ☐ Name & Brand Your Business
- ☐ Create a List Building Website
 - ☐ Opt In Copy
 - ☐ Something Awesome for FREE (report, video, etc.)
 - ☐ An Offer (Intro Session Offer)
- ☐ Develop a List Building Strategy
 - ☐ Social Media Marketing
 - ☐ Twitter
 - ☐ Facebook
 - ☐ Instagram
 - ☐ Other
 - ☐ Networking
 - ☐ Looking for clients
 - ☐ Looking for Referral Partners
 - ☐ Advertising
 - ☐ Social Media Advertising
 - ☐ Facebook
 - ☐ Youtube
 - ☐ LinkedIn
 - ☐ Instagram
 - ☐ Pay-per-click
 - ☐ Banner ads on targeted websites
 - ☐ Off-line advertising
 - ☐ Speaking
 - ☐ Tele-classes & webinars
 - ☐ Your own
 - ☐ Guest appearances
 - ☐ In-person
 - ☐ Your own live, in-person event
 - ☐ Guest speaking
 - ☐ Podcasts
 - ☐ Your own
 - ☐ Guest on others
 - ☐ Articles
 - ☐ Newsletter
 - ☐ Blog
 - ☐ Post on the web (article submission sites)
- ☐ Take Consistent Action On Building Your List
- ☐ Offer Intro Sessions At Network Events
 - ☐ During Speaking opportunities
 - ☐ To your list
 - ☐ On Social Media Websites
- ☐ Convert Clients w/Free Sessions That Sell